

PARTNERSHIP & MEDIA KIT

THE CAPTAIN'S PROMISE

A Caribbean Love Story



AN ORIGINAL MUSIC BRAND BY ALESSIO FAVARETTO

THE STORY BEHIND THE MUSIC

THE CAPTAIN'S PROMISE began the way the best love stories do — on the open water, somewhere between a sunset and a promise. Inspired by a real Caribbean cruise, the album follows a continuous romantic narrative across 13 songs, sung in English, Spanish, and Italian, moving through island sunsets, dance floors, and ocean nights.

It is not simply a collection of songs. It is a world — one built for storytelling, for travel, for romance, and for the kind of shared experience that tourism boards, cruise lines, and destination brands live to create.



Countdown teaser from the album's launch campaign — watch the Prologue: youtu.be/T_7nYHZbbQM

This world-building approach — teaser campaigns, countdowns, cinematic artwork, and a continuous storyline — has already been used to build real anticipation ahead of release, and is designed to extend naturally into destination and brand partnerships.

THE ARTIST



Alessio Favaretto is an international Boeing 747 airline pilot and multilingual creative artist whose work moves between the cockpit and the studio. Fluent in English, Italian, and Spanish, and shaped by a childhood spent across Italian expat communities in Nigeria, Ghana, and Egypt before settling in Australia, Alessio brings a genuinely international perspective — and a real relationship with travel — to everything he creates.

Beyond aviation, he is the founder of the BEA HERO™ personal development brand, a published multilingual author, and an independent recording artist releasing under Alessio Favaretto Music. An active social dancer in the bachata and salsa scene, Alessio brings firsthand knowledge of the rhythm and culture behind the album's sound. THE CAPTAIN'S PROMISE is his most ambitious project to date: a full concept album built around a real Caribbean cruise journey, blending Latin pop, bachata, and romantic storytelling into a single continuous love story.

Alessio is the creator, songwriter, producer, and creative director behind the project, working with AI-assisted production tools as part of his creative process while retaining full authorship of the story, lyrics, and direction. His long-term vision is to grow THE CAPTAIN'S PROMISE from a studio project into a live, touring brand — with professional vocalists, a full band, and genuine partnerships across the Caribbean tourism and cruise industries.

THE ALBUM

13 original songs. Three languages. One continuous love story — following a couple through romance, adventure, and reunion across the Caribbean.



Full track listing

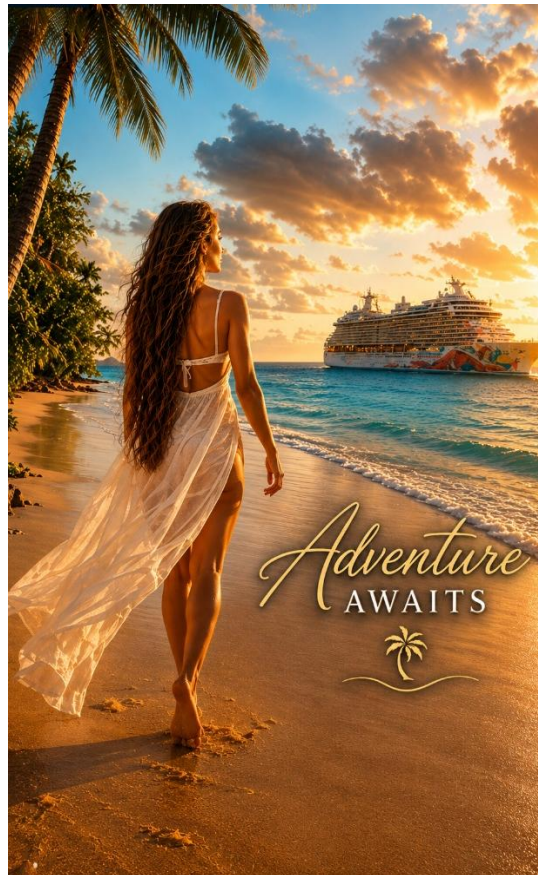
TRACK LISTING

- | | |
|--|--------------------------|
| 1. Bachata en el Mar Caribe Latin | - Dance |
| 2. The Captain's Promise | - Romance |
| 3. Passport of the Heart | - Travel |
| 4. Tikka and Trouble | - Playful Adventure |
| 5. Stars Over Tortola | - British Virgin Islands |
| 6. La Noche del Capitán | - Captain's Night |
| 7. Mañana de Mojito | - Caribbean Mornings |
| 8. Sunset Deck | - Cruise Lifestyle |
| 9. Waves Don't Say Goodbye | - Farewell |
| 10. Whispers of San Juan | - Puerto Rico |
| 11. Isla Para Siempre | - Forever Island |
| 12. Back to Back Love | - Dance Floor |
| 13. La Promessa del Capitano | - The Reprise |

DESTINATION PARTNERSHIP OPPORTUNITIES

Every song in THE CAPTAIN'S PROMISE is tied to a real destination, mood, or travel moment — giving tourism boards, cruise lines, and hospitality brands a natural, ready-made soundtrack for their own storytelling.

- Whispers of San Juan → Puerto Rico tourism & culture
- Stars Over Tortola → British Virgin Islands
- Sunset Deck → Cruise lifestyle & sail-away entertainment
- Bachata en el Mar Caribe → Latin dance & nightlife
- Passport of the Heart → Travel & romance audiences



Destination storytelling: campaign visual for cruise & tourism partners

HOW WE CAN WORK TOGETHER

THE CAPTAIN'S PROMISE is built to extend beyond streaming into real-world experiences. Potential collaborations include:

- Sail-away and pool deck music for Caribbean sailings
- Destination-specific songs licensed for tourism campaigns
- Co-branded travel content pairing music with real destinations
- Live performances aboard ship or at destination events
- Latin dance nights and themed onboard entertainment

This is a long-term brand, not a single release — built by an artist with a genuine, ongoing relationship to travel and the destinations the music celebrates.

STREAMING & MEDIA

ARTIST CHANNEL: Alessio Favaretto Music

SPOTIFY: open.spotify.com/album/4AUZ9LECfRINlaPGD15Hbu

AMAZON MUSIC: amazon.it/music/player/artists/B0GSHV6MS5/alessio-favaretto

YOUTUBE MUSIC: youtube.com/channel/UComZrRS4uTQXGfMsv6lRyWw

YOUTUBE (PROLOGUE): youtu.be/T_7nYHZbbQM

INSTAGRAM: instagram.com/alessiofav

WEBSITE: alessiofavaretto.com

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For destination partnerships, licensing, cruise entertainment, or media inquiries, please reach out using the contact details above.